

THE EARLY ROOM

PRIVACY POLICY

Last Updated: June 11, 2026

At Early Media Productions, LLC (“Early Media”, “us”, “we”, or “our”), we care about our users’ online privacy (“you”, “your”, or the “user”). We maintain this Privacy Policy (the “Policy”) to ensure that you understand exactly how your Personal Information (as defined below) is collected, stored, utilized, and protected, and to remind you of your rights when it comes to controlling what is shared online.

Please note that this Policy is expressly subject to and incorporated into our general Terms of Use Agreement (the “ToU”). There are terms within the ToU that materially affect your right to bring a lawsuit against Early Media, including a mandatory informal dispute resolution process, mediation, and binding arbitration. As such, you should read the ToU in conjunction with this Policy. These two documents, alongside our Submission Terms and Conditions, are collectively referred to as the “Platform Terms”.

By accessing, browsing, or otherwise using our Online Services (as defined below), you acknowledge that you have read, understood, and agree to be legally bound by the Platform Terms in their entirety. If you do not agree with any of our Platform Terms, you must not use our Online Services.

1. Changes Made to This Policy

We may modify this Policy from time to time to reflect operational changes or evolving legal requirements. The date at the top of this Policy indicates when it was last revised. It is your responsibility to check back here occasionally to make sure you remain up to date. By continuing to access or use our Online Services after a policy change has been posted, you agree to be bound by the terms of our updated Policy.

2. Online Services This Policy Covers

Early Media operates the website located at <https://room.early.media/> (including its landing pages, submission portals, and underlying software), where users can view digital content, access media, and submit creative script treatments (the “Site”). This Policy applies to the Site and any future online services, digital platforms, interactive features, or social media pages we develop (collectively, the “Online Services”).

3. Services This Policy Doesn’t Cover

Our Online Services may link to websites, apps, or services operated by other brands, production companies, or corporate partners. When you click on one of these links, you are leaving the digital environment of Early Media, and this Policy no longer applies. The business practices of these third parties are completely outside of our control, and we assume no responsibility for the content, privacy policies, safety, or practices of any third-party website or service. Furthermore, when interacting with our Online Services through a third-party social media platform (such as Google,

Instagram, or Facebook), you remain simultaneously subject to their respective privacy settings and service policies. This Policy applies in addition to, and does not replace, your agreements with those third parties.

4. What is Personal Information?

“Personal Information” is any information that allows an individual to be personally identified. This includes direct identifiers such as your legal name, email address, phone number, and residential address. Other information, such as your interests, demographic details, IP address, device telemetry, network location, and professional title, may also be considered Personal Information if that data, when combined with other elements, could be used to reveal your identity.

5. Personal Information that Early Media Collects

We only collect Personal Information from you when you voluntarily agree to us collecting and using it. You voluntarily agree to us collecting and using your Personal Information by:

- Direct Submissions and Creative Funnel Information: When interacting with our Online Services, specifically our script and pitch submission portal, you are strictly required to provide specific personal identification and contact information (including your legal name, email address, and phone number). This information is fundamentally critical to our evaluation funnel, verifying your non-union eligibility, and ensuring we can reach out to you regarding potential option payments, long-form contracts, or subsequent negotiations. You also provide Personal Information when you reach out to us by email, complete contact forms, create an account, submit reviews, or comment on our public social media channels.
- Automated Interaction and Analytics Telemetry: When you navigate our Site, you grant us permission to collect technical usage information. This includes your IP address, browser type, device type, network connection status, operating system, geolocation data, link click-activity, and the frequency and duration of your visits to our Online Services. We may use cookies and third-party analytics services (such as Google Analytics and Facebook Pixels) to help us collect and analyze this aggregated data to optimize our platform.

6. Creative Script Retention and Deletion Protocol

- Deletion of Rejected Material: In alignment with our Submission Terms and Conditions, if Early Media formally rejects your writing submission, the entire submission file, along with all associated creative data, will be permanently removed and purged from our databases. It will never be retained, archived, or utilized for internal data collection or metrics.
- Permitted Consideration Retention: If your submission is selected to enter our 90-day Consideration Period, Early Media will retain the material in our database and may perform standard internal analytics on the text and project data during that window.

- Artificial Intelligence (AI) Prohibition: Early Media is committed to protecting human creators. We explicitly covenant and guarantee that your submitted creative material, personal details, text, concepts, and characters will never be sold, input, processed, or utilized to train any artificial intelligence models, large language models, or automated content-generation systems to generate creative content.

7. What About My Passwords?

We do not require you to create a user account to browse our Online Services; however, to submit a writing through our portal, you must create an account. All passwords created through our Site are securely encrypted, meaning we do not have access to them. Third-party platforms entirely administer any passwords associated with your social media interactions or third-party login credentials (e.g., Google or Facebook Sign-In), and Early Media has no visibility or access to such credentials.

8. Cookie Policy

Cookies are small data files that a website transfers to your computer's hard drive through your browser to recognize your browser and remember specific information.

- Types of cookies we use: We utilize both “session cookies” (which automatically erase once you close your internet browser) and “persistent cookies” (which remain on your device for a set period or until you manually delete them).
- Why Early Media Uses Cookies: We use cookies to streamline platform functionality and analyze how visitors navigate our Site (e.g., monitoring traffic volume, tracking geographic regions, and diagnosing platform bugs). While cookies may also be used across the web for targeted advertising, Early Media does not currently feature third-party targeted advertising on our Site, nor do we sell advertising space on our platform. However, we may use targeted advertising through platforms like Google, Meta, or YouTube to market Early Media to creative audiences. Those third-party platforms use their own cookies to build interest profiles, which is why you may see sponsored ads for The Early Room while browsing external sites.
- How to Block Cookies: Most modern web browsers allow you to modify your settings to reject all cookies or notify you when a cookie is set. If you choose to block cookies, certain aspects of our Online Services may operate suboptimally, as we rely on essential cookies for structural site functionality. To opt out of targeted digital advertising network tracking, you can visit the following consumer choice links:

Facebook - <https://www.facebook.com/settings/?tab=ads>

Google - <https://adssettings.google.com>

Digital Advertising Alliance - <http://optout.aboutads.info/>

You can learn more about cookies at www.allaboutcookies.org.

9. Reasons Early Media Collects Personal Information

We do not collect your Personal Information for the purpose of selling, renting, trading, or otherwise abusing it. We only use your Personal Information for our legitimate business purposes, including, but not limited to, the following reasons:

- To personalize our online features and content;
- To process, evaluate, and track your writing submission through our production funnel;
- To fulfill or enforce a contract that you have entered into with us;
- To verify your identity, non-union status, and eligibility to protect Early Media against chain-of-title or parallel idea liability;
- To help you efficiently access your information;
- To allow for affiliated third parties to provide additional services to you;
- To improve, monitor, and test our Online Services and new products or features;
- To prevent, investigate and address the misuse of our Online Services;
- To learn about the types of people that are using our Online Services and how we can better market to those people;
- To allow you to contact us;
- To allow you to participate in social sharing;
- To allow you to access and participate in our Online Services;
- To respond to your inquiries and fulfill your requests;
- To comply with law enforcement and other regulatory authorities; and
- To communicate with you about our Online Services and features, and your writing submissions.

10. Sharing of Personal Information with Third Parties

Although we try to limit who we share your Personal Information with, there are situations where sharing is necessary for our legitimate business purposes. We may share your Personal Information with third parties in the following ways:

- Corporate Agents and Service Providers: We may utilize trusted third-party companies, cloud software providers, database managers, and payment processors to help us deliver our Online Services and manage the submission pipeline. These agents are strictly bound by confidentiality obligations and are prohibited from using your Personal Information for any purpose beyond the specific tasks they are performing on our behalf.
- Corporate Restructuring and Asset Transfer: If Early Media is involved in a merger, corporate acquisition, reorganization, bankruptcy, or a sale of all or substantially all of its business assets, your Personal Information may be transferred or assigned as part of that transactional process.
- Law Enforcement and Protection: We may sometimes be required to share your Personal Information with law enforcement. We will only share your Personal Information when we believe, in good faith, that sharing your information is necessary to protect our business, our clients, or we are obligated under the law to provide such information. Examples include where a legal warrant or subpoena

has been issued to us, where we must report information due to a belief that fraud or misuse of our Online Services has occurred, or where our property or safety, or a user's property or safety, is at risk. In fraud cases, we may also be required to share your Personal Information with investigatory authorities and banks.

11. Messages Policy

- Opt-In Messages: We may occasionally send you emails, text messages, or newsletters regarding our upcoming projects, platform updates, and new submission funnels. You will only receive these promotional messages if you explicitly opted-in or provided your contact information for this purpose. You can unsubscribe at any time by clicking the "unsubscribe" link within the message or emailing us directly at support@early.media.
- Administrative Messages: You cannot opt out of critical, non-promotional administrative or operational notifications. For example, if we modify our Platform Terms, if your submission status updates, or if we must notify you of a legally recognized data security issue, these messages will be sent to your mandatory contact address regardless of your marketing subscription status.

12. Personal Information Retention and Your Rights

Early Media retains your Personal Information only for the duration necessary to fulfill our creative evaluation processes, platform administration, and explicit legal or tax obligations. Depending on your legal residency, you may possess specific statutory rights regarding your data (including under the California Consumer Privacy Act/CCPA and General Data Protection Regulation) such as the right to request for us to:

- Give you access to any Personal Information that we have processed;
- Disclose third parties we have shared your Personal Information with;
- Correct any Personal Information that may have been incorrectly processed;
- Delete your Personal Information from our storage systems;
- Transfer your Personal Information to another service, when technically feasible;
- and
- Stop using your Personal Information in specific ways by withdrawing the consent you have given us.

Regardless of whether we are obligated under the law, if you would like us to do any of the above, you can contact us using the information provided at the end of this Policy, and we will make good-faith efforts to honor individual requests. However, sometimes we may be required to retain your Personal Information to comply with our administrative, legal, and/or regulatory obligations. For example, we may be required to keep a history of transactions to report our taxes or may need to retain some Personal Information for law enforcement purposes (e.g., fraud monitoring, detection, and prevention). Additionally, we reserve the right to de-identify your data by removing identifying details rather than deleting it completely. For more information regarding your specific rights under the laws of the jurisdiction in which you reside, visit:

- US State Privacy Legislation Tracker: <https://iapp.org/resources/article/us-state-privacy-legislation-tracker/>
- International Privacy Tracker: <https://unctad.org/page/data-protection-and-privacy-legislation-worldwide>

13. Where Your Information is Processed and Stored

Early Media is organized and controlled from our corporate offices within the State of Texas, United States. While we store information directly onto localized secure systems, we also utilize specialized third-party cloud database systems. You acknowledge that your data may be transferred to and maintained on servers located outside your home state or country, where privacy and data protection laws may differ. Your consent to this Privacy Policy represents your explicit agreement to that international and cross-state data transmission.

14. Liability for Third-Party Platforms & Services

While we always utilize commercially reasonable efforts to choose highly reputable software partners, payment apps, and submission engines, Early Media does not own or control these third parties. Consequently, Early Media is not legally or financially liable for data breaches, system exploits, or privacy violations resulting directly from the negligence, structural failure, or fault of these independent third-party platforms.

15. Keeping Your Information Safe

The security of your Personal Information is a priority for us. We employ commercially reasonable administrative, physical, electronic, and managerial systems to safeguard your information from unauthorized access, loss, alteration, or disclosure. However, you acknowledge that no digital platform or method of internet transmission can guarantee absolute security. Third-party viruses, malware, or hardware failures may compromise stored data. You can help secure your data by utilizing modern antivirus software and maintaining secure personal network connections. In the event of a material security breach that compromises your personal data, we will formally notify you in strict compliance with applicable data breach notice laws as soon as reasonably possible.

16. Protection of Minors

Our Online Services are not targeted or intended to be used by people under the age of 18. All children between the ages of 13 and 17 must have permission from their parent or guardian before accessing our Online Services. If you live outside of the United States, your country may apply stricter age limits. In some cases, even if you are older than 13, you may not be legally allowed to access our Online Services regardless of having parental permission. We do not knowingly collect Personal Information from anyone under the age of 13 and delete such Personal Information as soon as we become aware of it. To access certain features of our Online Services, we may require you to be of an older age than what is stated in this section, and in order to submit a writing submission, you must be over the age of 18.

17. Dispute Resolution

We will always try to resolve your concerns about our privacy practices promptly and hope that together we can find a solution without involving costly legal channels. However, if we cannot agree, by using our Online Services, you agree to binding arbitration rather than formal court proceedings to have the matter resolved. You can read more about this process in our ToU. **THE DISPUTE RESOLUTION TERMS IN OUR TOU MATERIALLY AFFECT YOUR ABILITY TO BRING A LAWSUIT AGAINST US IN REGARDS TO THIS POLICY AND OUR ONLINE SERVICES. PLEASE READ THESE TERMS CAREFULLY.**

18. Additional ToU Terms

This Privacy Policy is subject to terms stated within our ToU. Specifically, this agreement is subject to all clauses in our ToU regarding warranties, limitation of liability, indemnification, assignment, waiver, severability, applicable law, venue, and any other ToU provisions that logically ought to apply to this Policy.

19. Entire Agreement

This Privacy Policy, together with the ToU and the Submission Terms and Conditions, constitute the complete, exclusive, and integrated agreement between you and Early Media regarding your use of the Online Services, and explicitly supersede all prior or contemporaneous oral or written communications, proposals, or emails. If any additional long-form project production agreements or writing agreements are executed between you and Early Media, those specific project agreements will apply in addition to these terms, and their specific economic provisions will control in the event of a direct conflict.

20. Contact Early Media

If you have any questions, compliance concerns, data requests, or feedback regarding this Privacy Policy or our platform operations, please reach out to us at:

Early Media Productions, LLC
support@early.media
835 W 6th Street STE 1100, Austin TX 78703